



Better schools. Brighter futures.

2010 Annual Report

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Executive Summary

On May 15, 2010, Hands on DC (HoDC) completed its sixteenth annual Work-a-thon to refurbish Washington, DC, public schools, raise college scholarship funds for local students, and enable community members to become more involved in the District's schools. Just over 1,700 volunteers provided more than 11,000 students with a better learning environment by completing more than 280 projects in 27 schools. Projects ranged from typically classroom painting to the creation of murals and even to the touching creation of a memorial for victims of the September 11th attacks. Hands on DC also contributed \$32,000 for college scholarships to College Bound, a local tutoring and mentoring program.

The nearly 100 members of the HoDC Organizing Committee safely and efficiently executed the Work-a-thon's logistical effort, managing hundreds of gallons of paint, an array of tools, vehicles, staff and enough landscaping mulch and materials to cover an area the size of a football field about half a foot deep. To provide our volunteers with the supplies and tools needed, Hands on DC raised more than \$100,000 from a diverse mix of new and existing donors. In addition to the Work-a-thon, we hosted a handful of work day events throughout the year, including several during the December and January snowstorms! In addition, we hosted our own "March Mural Madness" Day and DCPS Beautification Day, both of which brought talented volunteers into schools for specific projects. Finally, we were pleased to receive overwhelmingly positive feedback about our work from the principals and staff at the schools, and from our volunteers.

These achievements build on 15 years of success. Hands on DC began as, and continues to be, an entirely volunteer-run organization. Over the past 16 years, more than 32,000 volunteers have created a better environment for learning in more than 125 schools and have funded more than \$640,000 in college scholarships for DC public school students. For the 2011 fiscal year, HoDC is well underway to continuing its tradition of providing "better schools and brighter futures" for DC local students.



I. What Is Hands on DC?

Hands on DC is an all-volunteer, nonprofit organization that improves the physical condition of Washington, DC, schools, raises funds for college scholarships for local students, and encourages greater community involvement in our community's schools. The signature event for Hands on DC is our annual citywide Work-a-thon, when as many as 2,000 volunteers have worked in dozens of DC public schools to improve the learning environment for students. Hands on DC was founded by volunteers and remains entirely run by them; we have no paid staff. Instead, two main bodies undertake the group's work:

- ***The Organizing Committee*** focuses on the planning, development, and execution of the annual Work-a-thon and monthly events. To accomplish that task, the group is composed of committees responsible for volunteer management, public relations and community outreach, fundraising and sponsorship development, identification and coordination of school projects, information technology support, and special event planning and execution.
- ***The Executive Committee*** is composed of the chairs of each of these committees, along with the organization's Co-Directors and Treasurer. The Executive Committee oversees the work of the Organizing Committee.

II. Hands on DC's 2010 Accomplishments

Despite the financial difficulties that characterized the past 12 months, Hands on DC was again successful in its efforts to provide valuable community benefits. 2010 was an exciting and productive year in which we continued our strong traditions and began some new ones. In 2010, HoDC continued to evaluate and modify its organization and operations, increased its cumulative scholarship contributions to over \$630,000, conducted a successful Work-a-thon in May, continued to foster strategic partnerships, and worked to improve its overall community support.

2010 ORGANIZATIONAL AND OPERATIONAL CHANGES

Hands on DC instituted a number of improvements this year to better serve our volunteers and schools. To best meet our goal of providing better schools and brighter futures to DC students, we continuously evaluate our procedures through internal working sessions, audits, surveys, and feedback from all of our stakeholders. Among the highlights:

- ***Year-Round Programming:*** In continuing efforts to provide our volunteers with more opportunities to give back to the community, HoDC implemented more smaller-scale service events than ever before. Starting with a ***HoDC Special Projects Day*** on December 5, 2009, Hands on DC volunteers completed projects outside the norm at the Stuart Hobson, Elliot-Hine and Transition Academy schools. Hands on DC also continued its tradition in the spirit of college basketball's March Madness by hosting ***March Mural Madness***. On Saturday, March 13, Hands on DC volunteers designed and created a variety of murals for students for students at the MC Terrel Elementary and Johnson Middle School. Each of these HoDC-run service events, as well as HoDC's participation in DCPS's



Beautification Day, received overwhelming support from both our volunteers and the schools, and are included as planned events in 2011.

- Hands on DC continued to reach out to **public charter schools** in the District of Columbia. As the number of the District's school children enrolled in a public charter school continues to increase, Hands on DC recognizes that these children, and the facilities in which they learn, can benefit from our volunteers' attention. Working with the policy guidelines provided by our Board of Directors, HoDC partnered with the St. Alban's School on a variety of beautification projects at the DC KIPP Aim Academy on September 12, 2009. The policy guidance provided continues to ensure that we are soundly investing our volunteers' time and sponsors' financial resources. Our experience working with the staff, children, and facilities (many of which are former DCPS buildings) has been overwhelmingly positive.
- **Committee Structure:** In our continued efforts to constantly improve the structure of our organization and executive committees, we realigned many of the historic responsibilities of our Fundraising, Public Relations, Information Technology, Sites, and Volunteer Management to reflect changes that have occurred over the years.
- **New Procedure and Policy:** Hands on DC implemented a handful of new procedures and policies, including a risk assessment and whistleblower policy, at the board level to ensure the continued success of Hands on DC for years to come.

Scholarships

As has been the case throughout the history of Hands on DC, we have been proud supporters of providing opportunities for DCPS students to further their education. In 2010, Hands on DC contributed \$32,000, largely raised by pledges from our Work-a-thon volunteers, to College Bound, with whom HoDC has a long-standing relationship. College Bound students participated in the Work-a-thon as well, working alongside other volunteers at Watkins Elementary School. Our contribution will fund at least five scholarships that College Bound awards to DC high school seniors. Hands on DC had the honor of presenting at College Bound's annual awards dinner. Some of the students who have benefited from College Bound scholarships are profiled below:



Hands on DC Co-Directors, Frank Lattuca and Kelly Waldron, present a scholarship check to College Bound student Christiana Hammond.



Christiana Hammond is a senior at School Without Walls High School, where she was a member of the cheerleading squad and intends to run track. She has participated in the College Bound program for 4 years. She said, "College Bound has taught me that everyone is a potential resource on your path to college." She will apply to a number of schools including Rutgers, Temple and Virginia Commonwealth University; she plans to major in Journalism and minor in African-American Studies. Christiana is currently working at the Fort Davis Recreation Center as a cheerleading camp counselor.

Tianie Hazel is a recent graduate of Calvin Coolidge Senior High School, where she played volleyball and tennis. She was also a member of the Art Club at Coolidge. She has participated in the College Bound program for 3 years and credits the program for her academic success. In the fall, Tianie plans to attend the University of the District of Columbia and major in Early Childcare and Business. She plans to use her education to own a daycare before she is 25 years old. Tianie is currently preparing for next year by taking classes to earn college credit this summer.

Marcus Smith is a recent graduate of High Point High School. He is an Eagle Scout and participated on UDC's Robotics team. Marcus is currently interning at the Naval Warfare Center. He is using his competition robot to deal with the Center's geese problem. He has participated in the College Bound program for 3 years. He said, "College Bound encouraged me to want to go to college, taught me to always be prepared and to stay on top of things." In the fall, he plans to attend Pennsylvania State University-Schuylkill and major in Mechanical Engineering. Marcus ultimately wants to own a mechanic shop that specializes in work on exotic cars.

Work-a-thon

Planning for the annual spring Work-a-thon began in September 2009, and the next nine months were packed with hard work and rewarded with impressive results. We raised more than \$100,000 to support the Work-a-thon and fund scholarships, recruited over 1,700 volunteers, and planned and executed more than 280 refurbishment projects at 27 schools on Saturday, May 15. More than 13,000 District students (see Appendix B) returned to school on Monday, May 17, to find murals in their hallways, freshly landscaped grounds, and newly painted classrooms — all contributing to an improved environment in which to learn.

Hands on DC's greatest strength is its volunteers, and that strength shines through with each project. From picking the schools we will assist, to scoping the projects at each school, to raising the money and securing the supplies, to promoting the projects and recruiting volunteers, to running the project on the event day, volunteers manage every aspect of the organization. Below, we briefly spotlight a few of those efforts.



Spotlight on: Stuart-Hobson Middle School

Hands on DC continued its long standing relationship with the Stuart-Hobson Middle School on Capitol Hill. Stuart-Hobson represents one of Hands on DC's greatest achievements with regards to engaging the local community. Many neighbors and parents of students at the school come year after year to volunteer with Hands on DC to improve their school.

Building on smaller projects from earlier in the year, Work-a-thon volunteers made improvements to the gymnasium, particularly the basketball boards and hoops, and the showers and doors in the girl's locker room.



Volunteers paint the fence

In addition to murals, painting hallways and landscaping, Hands on DC volunteers also engaged in two large projects; painting the school fence, which required 60 volunteers, and cleaning out the custodial closets of debris and large metal rods, proved a challenging but worthwhile task.

Volunteer Teams:

# Vols	Team
40	Freemasons of the Nation's Capital
10	Gensler
8	Georgetown Public Policy Institute/ Graduate Public Affairs Council (GPPI/GPAC)
22	Jonathan Blacks's Team
10	Trinity University Nat. Cap. Alumni



Volunteers working outdoors

Supply List:

- 1 Bow Rake
- 1 Hedge Shears
- 1 Square Shovel
- 1 Small Lopper
- 3 Bags of Mulch
- 8 Pairs of Work Gloves
- 6 Lawn Bags
- 6 Drop Cloths
- 250 Latex Gloves
- 2 Mural Paint Sets
- 39 Paint Cups
- 24 Plastic Buckets
- 64 Paint Trays
- 65 Roller Brush and Cages
- 9 Scrub Pads
- 32 Paint Stir Sticks
- 60 Paint Brushes
- 14 Rolls of Masking Tape
- 10 Basketball Nets
- 6 Shower Curtains
- 4 Pieces of Chalk
- 1 Paint Mitt
- 1 Electric Drill and Cord
- 1 Tape Measure



Spotlight on: Peabody Elementary School

The Peabody Elementary School in the Northeast quadrant of Capitol Hill gave Hands on DC volunteers a wide breadth of projects to participate in. Outside, nine planter boxes were built, from kits put together by Hands on DC volunteers earlier in the week, for a student run vegetable garden. Volunteers also repainted a bike rack, parking and fire drill lines, a US playground map, and a variety of the playground game lines as well.



An excited volunteer sweeps and mops at the same time

Inside, skilled volunteers worked on special projects that the school had requested. These included projects that helped the staff-such as repainting a teacher’s lounge, cleaning and organizing the custodial office, and working in the principal’s office-and those for students as well. Hands on DC volunteers painted animal murals in the stairwells of the school-each of which was already dedicated to a particular season. Volunteers added small season-appropriate animal murals to complement the art that was already there.

Supply List:

- 12 Cleaning Buckets
- 17 Scrub Pads
- 5 Work Gloves
- 190 Latex Gloves
- 14 Quarts of Mural Paint
- 24 Drop Cloths
- 17 Paint Trays
- 16 Roller Cages & Brushes
- 111 Paint Brushes
- 16 Rolls of Masking Tape
- 4 Rolls of Paper Towels
- 1 Tape Measures
- 66 Plastic Cups
- 5 Shovels
- 9 Bags of Mulch
- 1 Bag of Mulch
- 1 Rake
- 9 Planter Box Kits

Volunteer Teams:

# Vols	Team
42	Bingham McCutchen
15	Friends of Kelly
10	WCL Students
7	GMSH



Volunteers prep for painting



Spotlight on: Ketcham Elementary School

Located in the historic Anacostia neighborhood, Ketcham Elementary educated 259 students in the 2009-10 school year. 54 volunteers performed a handful of indoor painting and outdoor projects, and one particularly special outdoor project.

Volunteers painted three classrooms, the teacher’s lounge and the main doors of the school. A group of muralists also painted a stunning “Soaring Eagles” mural in the main entry way of the school, an inspiring image for students featuring their mascot flying through the sky.



The Ketcham Soaring Eagle greets students on their way into school



The Rose Memorial to honor victims of September 11, 2001

Outside, volunteers landscaped much of the front of the school, including removing a tree sized weed and planting dozens of flowers along the front. Of particular note is a tribute of three roses, one for each of two students and a faculty member who died in the attacks of September 11, 2001.

Volunteer Teams:

# Vols	Team
8	Once Upon a Time
5	Child Trends
6	WVU CAN
10	Elon DC Alumni-CAN
7	DC GameCocks
8	NCC Alabama Alumni CAN)
6	Univ. of Pittsburg Alum
4	GTDC-CAN

Supply List:

- 113 Cleaning Buckets
- 118 Scrub Pads
- 006 Rolls of Paper Towels
- 003 Three Prong Hoes
- 004 Round Shovels
- 004 Hand Trowels
- 110 Work Gloves
- 110 Shrubs
- 1620 Flowers
- 119 Bags of Mulch
- 110 Bags of Topsoil
- 001 Bags of Compost
- 001 Roll of Garbage Bags
- 7001 Packs of Pairs of Latex Gloves
- 1035 Drop Cloths
- 13 Paint Trays
- 126 Paint Brushes
- 13 Rolls of Masking Tape
- 15 Roller Cages & Brushes
- 02 Mural Paint sets
- 66 Paint Cups
- 21 Paint Sticks
- 06 Pencils



March Mural Madness

Over the past few years, Hands on DC has begun to organize projects outside of the spring Work-a-thon event. This year, we organized an additional multi-site service day focusing on a growing desire by school administrators to brighten up their school with artistic and educational murals.

On Saturday, March 13th, Hands on DC volunteers created some amazing murals. Volunteers visited M.C. Terrell Elementary School and Johnson Middle School, and, with the help of talented artists serving as mural coordinators, brought some much needed color and imagination to each school. Hands on DC had over 75 volunteers who contributed to this effort! We're sure that students and teachers alike were very excited to see our work!



At M.C. Terrell, Volunteers take in the big picture-painting the gym walls blue



A volunteer climbs the newly finished food pyramid at M.C. Terrell



A finished, inspiring mural for the students of M.C. Terrell



Volunteers begin one of three large murals in the Johnson Middle School Auditorium



Mural Coordination Specialist William Marquez pointing out where some of the finishing touches to the Mural will be



Hard at work at the back of the auditorium, finishing the Johnson Mural

Hands on DC Special Events Day



These literary murals can be moved around, and engage students by only hinting at the story-not giving it away

On December 5, 2009, Hands on DC volunteered with three schools in its first small scale volunteer project of the season. The Elliot-Hine School hosted a library project featuring the construction of three library drop boxes (see highlight on Page 14), tables and seating, and a series of fourteen “movable murals” featuring a literary motif.

Stuart-Hobson saw work done to its gym, including painting of basketball backboards and floor lines.

The Transition Academy at Shadd, a school dedicated to working with emotionally traumatized or ill students, began a large project with Hands on DC to repaint its hallways a more soothing color. Volunteers, including parents of students at the school, would paint one of each of the main large hallways a calming blue at three events over the coming months.



Painting the basketball lines at Stuart-Hobson gave the students another space to practice, play and enjoy the game



Additional Events

Hands on DC also held other events throughout the year in addition to all the wonderful events highlighted earlier. On January 30, Hands on DC worked in the snow again to paint more of Terrell and Transition Academy.

In addition to these events which Hands on DC organized, we also participated in DC Public School's back-to-school **Beautification Day** by leading projects and supplying volunteers at four schools: Hearst Elementary, H.D. Cooke Elementary, Davis Elementary and Johnson Middle.

On August 5, Hands on DC worked at the Ross Elementary school with volunteers to reconstruct posting boards and paint classrooms and offices.

These events allow Hands on DC to continue to beautify the learning environment for students, and provide opportunities for our volunteers to participate in giving back to the community year round.



Brand new tables and chairs for students, put together by volunteers



III. Hands on DC Community Support

Hands on DC would not exist without the support we receive throughout the community. In collaboration with DCPS, our dedicated volunteers, our donors, and our strategic partnerships, we are able to host a community-wide event, in every corner of the District of Columbia, for as many as 2,000 volunteers each year.

Fundraising

As our country still recovers from the economic crisis, our institutional gifts were slightly lower this year than in years past. Showing confidence in our mission, Hands on DC appreciates the continued repeat sponsorship, and new sponsorship by organizations such as the Freemasons of the Nation's Capital, the American Institutes for Research, the Academy for Educational Development, Bingham, Crowell and Moring, LLP, and Bloomberg.

In 2010, we were able to increase our individual giving and we made an effort to again focus on supporting our individual giving efforts. While individual giving was down from 2009, we still have an overall increase over historical individual giving figures. In fact, just our top four teams (the University of Michigan Alumni, Academy for Educational Development (AED), Network of South Asian Professionals (NetSAP DC) and College Bound) raised nearly \$4,500 collectively.

Silver, Gold & Platinum Sponsors



BINGHAM



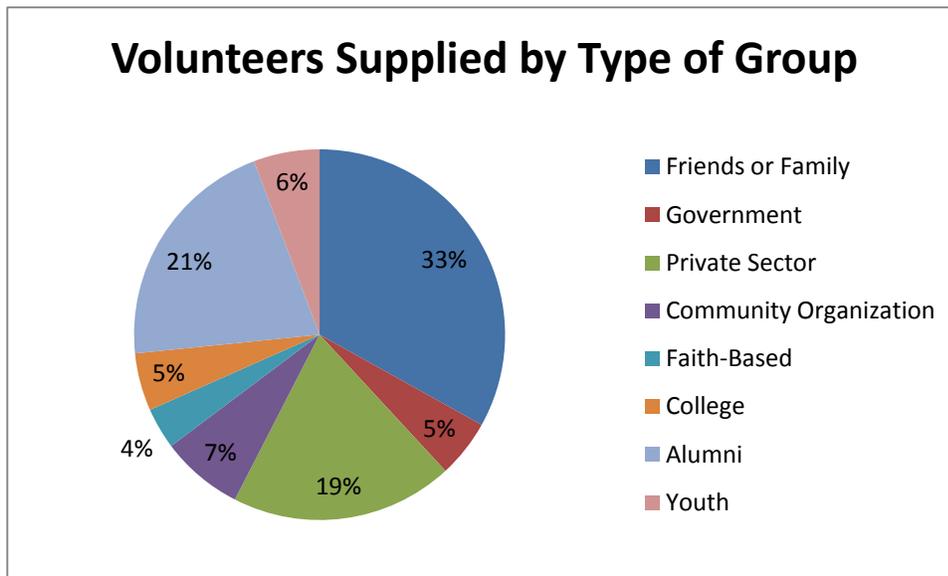
RESOURCES
FOR THE FUTURE

crowell **moring**

Bloomberg



Volunteers



Volunteers are the lifeblood of our organization. Their leadership, skill, time and effort make our entire organization possible. This year we were fortunate to have volunteers from a variety of different sources. Nearly 25% of our volunteers came from teams formed through the workplace, and over 30% were from teams formed through friends and family.

Training

As an all-volunteer organization, providing our project leaders with well developed and tested training materials is particularly important to HoDC. This year we conducted numerous trainings and provided new resources to our volunteers. Trainings were held to teach volunteer leaders how to scope out projects at a school, determine the supplies that are needed, communicate with volunteers, and manage volunteers on the day of the event. We also taught team leaders how to recruit volunteers and solicit donations. Finally we created handouts and resources to teach volunteers how to raise money and how to perform each of the projects that would be held at their school.



Project Highlight: Library Return Boxes at Elliot-Hine School

When Hands on DC met with the librarian at Elliot-Hine Middle School she had a very particular and pressing request-could Hands on DC help her with a book return? Being the only librarian in the school and given that students were not guaranteed to have time to come to the library on any regular basis, returning books to the library on time was a genuine problem for the library. Waiting for the books to get back on time left the library bare of some of the more popular books, but going out to pick up the books in the middle of the day-when students were there-left the library without a librarian. Hence, book drops located in strategic places around the school would offer a way for busy students to leave books to be picked up and allowed the librarian the opportunity to wait until a convenient time to go pick the books up.

The problem? Books drops are prohibitively expensive to purchase-well outside the budget of a school with just one librarian. The solution? After some tinkering at home, Hands on DC volunteers took some wood, glue nails, a jig saw and a nice cherry stain to build some book drops for Elliot-Hine. The design allows students to drop books into the slot at the top, and for the librarian to unlock and lift up the lid for pick up later.



Project Highlight: Murals

Over the past few years, Hands on DC has made murals a staple of our beautification process. Whether brightening up a hallway or stairwell, creating an inspirational design in a gymnasium or classroom, or putting the school mascot on the front of the school-Hands on DC has painted hundreds of murals in schools. Whether under the direction of a highly skilled artists, or using methods we've developed to make murling easy for anyone, Hands on DC's murals have been a huge success with everyone from parents and teachers to students. Here are some examples of the great handy-work by our volunteers this year:



Partnerships & Community Outreach Efforts

Hands on DC maintains a close connection to the community in part due to our strategic partnerships. Some of our key efforts and relationships include:

A large portion of the tools used at the schools on May 15 are rented from **Greater DC Cares' (GDCC) Community Tool Chest**, a tool library for the community. HoDC collaborated with GDCC to set up the Tool Chest twelve years ago, including donating much of the inventory, and we continue to make contributions annually. This partnership allows us to use tools when we need them, and eliminates the need for HoDC to store tools, unused, between our events.

We also continue to develop our relationship with the **DC Public School System (DCPS) Facilities Operations Officer** and the **Director of the Office of Community Partnerships** to understand the scope of improvements that have occurred in the last few years and to help identify schools that are in most need of assistance. We continue to foster a two-way relationship with the Office of Community Partnerships to further our shared mission, by sharing training materials for DCPS-sponsored events.

Hands on DC appreciated the kind and dedicated people of **LIFE PIECES TO MASTERPIECES**, for their shared space during our staging for the Work-a-thon in May. LPTM's continuing goal is to nurture, embrace, encourage, and elevate African American boys and young men. Daily participation in LPTM's artistic, academic, spiritual, and mentoring activities help turn the many challenges in the lives of these boys into opportunities for success, self-reliance, and resiliency.

Hands on DC was also honored to be selected as a featured charity of the **Catalog for Philanthropy** in Washington DC for the 2009-10 volunteer year. The Catalog represents a list of some of the best smaller non-profit organizations in the Greater Washington Region. Ninety reviewers evaluated applicants to the Catalog for distinction, merit and impact, and then chose Hands on DC as a worthy addition to their family of charitable organizations. Funding from the Catalog was a valuable source for fundraising for the 2010 campaign, and Hands on DC looks forward to a continued relationship with the Catalog for Philanthropy.

Project Highlight: Picnic Tables at Duke Ellington School

Hands on DC is committed to leveraging the unique abilities of our volunteers. One key example is a partnership we established with **Youthbuild Charter School** this year. The students of YouthBuild, a public charter school that specializes in craftsmanship, helped assemble some much appreciated picnic benches at the Duke Ellington school for performing arts.



Students will now be able to spend break and lunch time outside-getting much needed fresh air and making use of the full grounds of the school.



With help from organizations like Hands on DC, the public schools of Washington, DC, are improving. However, we are still a long way from working ourselves out of business – which is our real long-term goal.

Plans for Hands on DC 2011

Under the guidance of Co-Directors Sally Prendergast and Emily Reagan, who combined have about a decade of experience with the organization, planning is well under way for another year of success. This year's Co-Directors will strive to improve the Hands on DC's organizational structure and project management. Some key goals and plans for 2011 include:

- Increase revenues we receive through fundraising efforts by partnering with new organizations and improving on efforts to generate corporate donations.
- Improve organization of year-round service projects by providing increased leadership and participation of the Executive Committee.
- Engage volunteers, raise funds, and increase Hands on DC's public presence through regularly planned social and fund raising functions.
- Improve outreach to DC public schools through the use of surveys and enhanced direct mail approaches to generate an increased response.
- Improve our technology infrastructure to allow for strengthened collaboration between HoDC executive committee members, improved communication with groups of volunteers, improved retention of historical records, and knowledge sharing.

IV. Board of Directors

HoDC's *Board of Directors* provides long-term stability and policy guidance by focusing on strategic issues and the development of organizational relationships. The Board is composed of previous event directors and other selected individuals with a history of participation in HoDC. The Co-Directors and the Treasurer are also *ex officio* Board members and form the link between the Board and the Executive Committee. Our Board of Directors provides continuity in our external relationships, such as with donors, supervision of the financial health of the organization, and maintaining internal controls over resources such as inventorying our supplies and approving policy decisions. This year our Board of Directors is chaired by Virginia Kromm, a veteran Hands on DC volunteer with over 7 years of holding leadership positions within the organization. A complete list of the Board of Directors can be found in Appendix A.



V. 2010 Financial Overview

The following table provides a consolidated overview of HoDC's financial position.

	Balance (SOY) ¹	Income ²	Expense ³	Balance (EOY) ¹
Total Funds	\$59,367.36	\$109,689.34	\$110,747.75	\$58,908.06
Notes: 1. <i>Fiscal Year:</i> The HoDC fiscal year runs from September 1 to August 31. 2. Income includes \$6,771.84 of in-kind donations. 3. Expenses include the costs of the event, administrative costs, and a \$32,000 scholarship donation.				

2010 INCOME

In total, HoDC's revenues in FY 2010 (excluding in-kind donations) were \$102,917.50. Income in 2010 was comprised of \$67,844.86 in donations from corporations and formally established organizations, generally requiring a formal application, and \$32,970.79 were in contributions from individuals and other informal community organizations. An additional key source of revenue this year was special events, including fundraising happy hours. We raised a total of \$1,908.28 through this source. Finally, we have a small amount of income (\$121.57) from standard interest on our bank account.

2010 EXPENSES

Operations

During 2010, HoDC expended \$44,341.77 to stage the projects for our annual event. This included Sites expenses, excluding capital expenses and in-kind contributions. We also spent an additional \$12,215.21 on service projects that occurred outside of the annual Work-a-thon. An additional \$6,490.40 was used for Public Relations and promotional materials (including t-shirts), Volunteer Management and Fundraising costs. Administrative expenses totaled to \$15,718.25, including \$5,280 for donated meeting space and \$6,592 for insurance.

Scholarships

In addition to refurbishing DC public schools, HoDC raises funds for scholarships to help local students attend college. In 2010, HoDC continued its long-standing relationship with College Bound, which will award scholarships to students who participate in its scholarship and mentoring program. In 2010, HoDC made a \$32,000 contribution to scholarships. The following table shows the cumulative scholarship totals contributed by HoDC and the community organizations that received our grants since 1995:



	College Bound	Community IMPACT!	Beat the Odds Foundation	Total
1995	\$22,000.00	\$22,000.00		\$44,000.00
1996	\$38,500.00	\$31,500.00		\$70,000.00
1997	\$37,073.85	\$15,166.58	\$15,166.58	\$67,407.01
1998	\$41,333.33	\$20,666.67		\$62,000.00
1999	\$36,666.67	\$18,333.33		\$55,000.00
2000	\$26,666.67	\$13,333.33		\$40,000.00
2001	\$21,650.00	\$10,000.00		\$31,650.00
2002	\$25,000.00			\$25,000.00
2003	\$18,000.00			\$18,000.00
2004	\$32,000.00			\$32,000.00
2005	\$36,000.00			\$36,000.00
2006	\$32,000.00			\$32,000.00
2007	\$32,000.00			\$32,000.00
2008	\$32,000.00			\$32,000.00
2009	\$32,000.00			\$32,000.00
2010	\$32,000.00			\$32,000.00
Total	\$494,890.52	\$130,999.91	\$15,166.58	\$641,057.01

2010 SUMMARY

As in years past, the Work-a-thon operated within the allotted budget. In determining the total scholarship donation (including the Work-a-thon pledges), the Board decided to maintain the prior year's donation level amount for 2010. For 2011, HoDC plans to continue its strong performance in corporate and individual fundraising. The strong fundraising performance in 2010 in the face of continued economic distress, along with cost containment measures, has proven HoDC to be financially stable and in a very good position to begin fundraising for 2011.



VI. 2011 Budget

HoDC's 2011 Work-a-thon is scheduled for **April 30, 2011**. Planning is already well underway, and the Organizing Committee is working hard to develop another successful event. And smaller events?

INCOME

Leading the 2011 fundraising team are two volunteers with years of experience in fundraising and corporate relations. They have set ambitious goals to find new donors, reinvigorate past relationships, and find new opportunities to raise funds. In addition, their efforts will be augmented by funds raised through our Special Events Committee. Based on our success in 2010, we believe the fundraising goal of **\$108,120** is realistic, even in the face of these tough economic times. We expect our in-kind donations of services to remain steady. We also expect to increase income received through the continued use of our online donation and pledge system.

EXPENSES

While many line items in the budget will remain relatively stable in 2011, HoDC projects a significant increase in expenditures for a few items. Though our aggressive development campaign should be able to support these expenses, we also may rely partially on accumulated reserves to fund these increases. Our continued focus on special events in the schools beyond the Work-a-thon continues to be popular and successful. We have increased the budget for special projects to more accurately reflect the expenses of the previous fiscal year, and increased our budget for Public Relations efforts. Approximately \$6,500 will be transferred from our reserves primarily to cover audit expenses from FY 2010 that were not billed until FY 2011. The following table provides a summary of our Fiscal Year 2011 anticipated expenses.

Budget Summary	<u>FY 10 Actual</u>	<u>FY 11 Budget</u>
Expenses		
Sites	\$ 43,999.89	\$ 43,165.00
Special Events	\$ 12,215.21	\$ 10,380.00
Fundraising	\$ 3,259.47	\$ 4,555.00
Volunteer Management	\$ 520.43	\$ 610.00
Public Relations	\$ 2,710.50	\$ 2,700.00
Administration	\$ 15,718.25	\$ 23,315.00
Capital Expenses	\$ 324.00	\$ 350.00
Scholarship Expenses	\$ 32,000.00	\$ 30,000.00
Subtotal	\$110,747.75	\$115,075.00



Appendix A: Board and Executive Committee Membership

2010

Board of Directors

Virginia Kromm, President
 Leigh Egaas, Secretary
 Caroline Clayton, Treasurer
 Royce Bassarab
 Michael Daniel
 Andrea Gudeon
 Scott Jackson
 Frank Lattuca
 Jill Marshall
 Billy Pizer
 Christina Russell
 Kelly Waldron
 William Wright

Executive Committee

Kelly Waldron, Co-Director
 Frank Lattuca, Co-Director
 Caroline Clayton, Treasurer
 Donna Laverdiere, Fundraising Co-Chair
 Audrey Perrik, Public Relations Co-Chair
 John Bobosh, Public Relations Co-Chair
 Stephanie Shipton, Volunteer Management Co-Chair
 Anthea Medyn, Volunteer Management Co-Chair
 Paul Whitaker, IT Co-Chair
 Karl Horberg, Sites Co-Chair
 Nathaniel Higgins, Sites Co-Chair
 Sally Prendergast, Sites Co-Chair
 Rachel Centariczki, Special Events Co-Chair
 Kate Myers, Special Events Co-Chair

2011

Board of Directors

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 Leigh Egaas, Secretary
 Caroline Clayton, Treasurer
 Sally Prendergast, Co-Director
 Emily Reagan, Co-Director
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 Andrea Gudeon
 Scott Jackson
 William Wright
 Jill Marshall
 Billy Pizer
 Christina Russell
 Kelly Waldron

Executive Committee

Sally Prendergast, Co-Director
 Emily Reagan, Co-Director
 Caroline Clayton, Treasurer
 Ashley O'Tremba, Fundraising Chair
 John Bobosh, Public Relations Chair
 Rachel Centariczki, Volunteer Management Chair
 Jennifer Wardwell, IT Co-Chair
 Karl Horberg, Sites Co-Chair
 Nathaniel Higgins, Sites Co-Chair
 Jessica Weiss, Special Events Co-Chair



Appendix B: Participating Schools in FY 2010

2009-2010 HoDC Schools and Enrollment					
School	Enrollment	Work-a- thon	Mural Day	Beautification Day (DCPS)	Other
Cleveland Elementary School	264	X			
Columbia Heights Education Campus	1293	X			
C.W. Harris Elementary School	215	X			
Duke Ellington School for the Arts	493	X			
Eliot-Hine Middle School	281	X	X		
Garfield Elementary School	278	X			
H. D. Cooke Elementary School	313			X	
Hearst Elementary School	197			X	
Hendley Elementary School	333	X			
Johnson Middle School	289		X	X	
Ketcham Elementary School	259	X			
King Elementary School	385	X			
Kramer Middle School	307	X			
Langdon Education Campus	421	X			
Ludlow-Taylor Elementary School	195	X			
Maury Elementary School	263	X			
M.C.Terrell Elementary School	273		X		X
Miner Elementary School	495	X			
Nalle Elementary School	352	X			
Orr Elementary School	276	X			
Patterson Elementary School	392	X			
Payne Elementary School	220	X			
Peabody Elementary School	148	X			
Powell Education Campus	219	X			
Randle Highlands Elementary School	404	X			
Reed Elementary School	318	X			
Ross Elementary School	145	X			X
Stuart-Hobson Middle School	413	X	X		
Transition Academy @ Shadd	81	X	X		
Watkins Elementary School	535	X			
Youth Services Center	85	X			
Total	10,096	27	5	3	2
<i>Source: DCPS Website, http://dcatlas.dcgis.dc.gov/schoolprofile/</i>					

